



FY 2020, QUARTER ONE REPORT



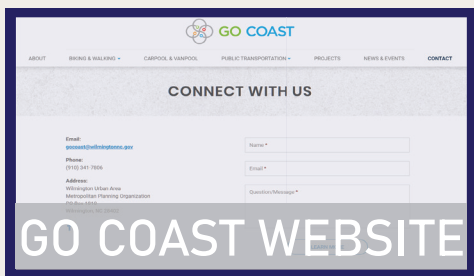
BE A LOOKER

The Be A Looker safety campaign took place from April to September 2019. This marketing campaign aimed to decrease the number of bicycle and pedestrian fatalities in the area by educating cyclists, pedestrians, and drivers on rules of the road and best safety practices. Be A Looker was featured on digital billboards and on Wave Transit shuttles. More information can be found in the Be A Looker report.



BIKE SHARE

After multiple conversations with Zagster Bike Share, the WMPO was informed that Zagster is unable to secure title sponsorships to support a bike share program in Wilmington. Staff is working to terminate the bike share agreement what was signed in May 2019



GO COAST WEBSITE

Go Coast's dedicated website, www.GoCoastNC.org was completed and will go live in November 2019. The website includes information on bicycling, walking, carpooling & vanpooling, riding Wave Transit, and TDM related programs in the WMPO region.

The TDM Coordinator drafted a model ordinance to regulate the use of e-bikes in member jurisdiction's parks and gardens. This model ordinance will be reviewed by the WMPO bicycle and pedestrian advisory committee and presented to the WMPO Board. A model ordinance acts as a suggestion for any member jurisdiction that wishes to create a new ordinance.



ELECTRIC BICYCLES



GO COAST COMMITTEE

The Go Coast Committee met for its quarterly meeting and passed bylaws for the committee.