



## 2021-2022 Quarterly Go Coast Update July - September 2021

### Wilmington Urban Area Bike Suitability Map

The WMPO Bicycle and Pedestrian Advisory Committee continued work on updating the bike suitability map. This map of the region scores roadways on their bicycle friendliness to provide recommendations for bicyclists based on their level of comfort and expertise. The map is expected to be completed in Quarter 2.

### "Be A Looker" Bicycle and Pedestrian Safety Campaign

Go Coast continued its second biennial "Be A Looker" bicycle and pedestrian safety campaign. This year, Go Coast is partnering with the Wilmington Fire Department to hold a series of bicycle helmet giveaways as part of the Go Coast Bike Helmet Grant Initiative. Go Coast also attended community events to promote "Be A Looker".

### Cape Fear Change in Motion 2020 Presentations

The TDM Coordinator presented the newly adopted short-range TDM plan "Cape Fear Change in Motion 2020" member jurisdiction governing boards. These presentations were to inform leaders and the public on this plan that will guide Go Coast initiatives over the next five years.

### October 2021 Events

Go Coast planned for the 31st Annual River to Sea Bike Ride, the Inaugural Brunswick Heritage Riverside Ride, and the 6th Annual Go Coast Commuter Challenge.

Reboot Your Commute

### Quarterly TDM Meeting

A quarterly Go Coast Committee meeting was held on Thursday, August 19, 2021.