



Cover of the current short-range TDM plan, Cape Fear Change in Motion 2020, which plans for TDM activities 2021-2025.

## SHORT-RANGE TDM PLAN UPDATE

*Summer 2024 - Spring 2025*

The Go Coast program operates under a short-range plan, updated every five years, with WMPO staff currently working on the latest update. The TDM objectives will be integrated into the WMPO's Metropolitan Transportation Plan, *Cape Fear Navigating Change 2050*, with a separate implementation plan guiding Go Coast activities from 2026 to 2030.

In fall 2024, the WMPO conducted a set of employer commuting workshops as part of the public engagement strategy for this plan update. Feedback from these workshops in addition to other public input channels were used to draft TDM objectives, which are currently under review by the Go Coast committee and will be brought for adoption to the WMPO TCC and Board in January 2025.

WMPO staff seeks adoption of the short-range plan as well as *Cape Fear Navigating Change 2050* in November of 2025.



Table at Festival Latino on 11/9/2024. Helmets are being distributed at events like this along with info and safety/swag items including bike lights, bike bells, and reflective drawstring bags.

## BICYCLE HELMET OUTREACH

*Throughout 2024*

In February 2024, WMPO applied for 100 children's bicycle helmets to be distributed to children from low-income families through NCDOT's Bicycle Helmet Initiative. The helmets were received in April, and were distributed throughout the WMPO's 2024 outreach efforts.

In 2024, the WMPO distributed 92 helmets to children. Staff is monitoring for updates regarding the next Bicycle Helmet Initiative grant cycle for 2025.



The WMPO's pit stop at Padgett Station on Bike to Work Day, 10/11/24.

## GET THERE GREENER

*October 2024*

In October 2024, Go Coast held the annual Get There Greener sustainable transportation challenge, supported by donations of prizes from local businesses. This year we had 20 participants log 2,753 miles for a total of 1,101 kg of carbon dioxide savings. This year we also kicked off Bike to Work Day on October 11, encouraging partner organizations and businesses to host "pit stops" to serve bicyclists on their commutes with water, snacks, swag, or other items. Three pit stops across the Wilmington area were held in the morning and three in the afternoon/evening commute. Thanks to our partners and sponsors for making these events possible!



Regular meetings will be held in the WMPO's new office at 525 N 4th St. in downtown Wilmington.

## GO COAST COMMITTEE MEETING

*December 17, 2024*

The Go Coast committee, which meets quarterly, met for its regular meeting virtually on December 17. The committee focused on the development of the short-range TDM plan update, reviewing the draft TDM objectives which will be incorporated into the WMPO's Metropolitan Transportation Plan, and which will inform Go Coast's 2026-2030 implementation plan.

## FEASIBILITY STUDIES

*Ongoing*

In February 2023, NCDOT approved funding for two WMPO applications for feasibility study grants: for the Downtown Trail phases 2 and 3 in Wilmington, and for the Gullah Geechee Heritage Trail in Brunswick County. The final study for the Gullah Geechee Heritage Trail was adopted by the WMPO Board in November 2024 and will be presented to member jurisdictions in Fall 2024/Winter 2025. The final study for the Downtown Trail phases 2 and 3 will be complete in Winter 2025.



Cover page for the final Gullah Geechee Heritage Trail Feasibility Study document, which will be presented in Fall 2024/Winter 2025.