

INAUGURAL



Participant Information

SAFETY

- All participants must wear a helmet.
- Inspect your bicycle and take a test ride prior to event.
- Review bicycle safety information and tips.
- Traffic support is provided by law enforcement but no roads will be closed.

SCHEDULE

- Check-in is from 6:30 to 7:15 am. Arrive by 7:00 to allow time to park and check-in. You do not need a printed copy of registration.
- Cyclists will depart at 7:30. There is a 15-minute break at Brunswick Riverwalk Park.
- Cyclists are expected to arrive back to Phoenix Park around 10:00 am.

Parking

- Parking at Phoenix Park is limited.
- If you know someone who is also participating in this event please carpool to Phoenix Park.
- There is a park-and-ride lot at Food Lion at 1735 Reed Rd NE, Leland, 2.7 miles from Phoenix Park.
- Volunteers will guide participants to parking spots upon arrival. See check-in guide.

THE ROUTE

- The route of this ride takes place on roads with speeds up to 45 mph and through major intersections. View the ride's map at GoCoastNC.org.
- Traffic support will be provided by local law enforcement.

ATTENDANCE

- If you no longer wish to attend, please cancel your registration through Eventbrite.com by October 21st at 4pm. See order confirmation email to cancel.
- All participants must be registered. Make sure your registration shows all individual names of attendees.
- You may not transfer registrations and there is NO day-of registration.

THE RIDE

- This ride is set at a casual pace (roughly 13 mph).
- ONLY emergency transportation will be provided back to Phoenix Park.
- This ride has been capped at 100 participants. This is to ensure the safety of cyclists and cause minimal disruption to traffic.
- Participants must stay with the group at the pace set by leaders.
- Participants must be able to ride 8 miles at 13 mph without stopping.
- The total distance of the ride is 16 miles, round-trip.

Check-In Guide Map



To learn more about bicycle safety visit
GoCoastNC.org/BeALooker

Take the “Be A Looker” Pledge to commit to prioritizing the safety of bicyclists and pedestrians on the roadway.

BE A LOOKER

Watch for Bikes and Pedestrians

